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Specialist & Independent Advisors to the Property Industry

Marks and Spencer, Ravenside Retail Park - Public Engagement

Client

Land Securities

Location

Ravenside Retail Park, Bexhill

Services Provided

Planning

Date of Completion

N/A

Land Securities has announced it's plan to bring a top UK retailer to Ravenside Retail Park in Bexhill. The proposal would replace the Ocean Bowling unit and provide a new three storey Marks and Spencer store (51,000 sq.ft. gross) adopting an innovative and sustainable construction method which will strive towards achieving a BREEAM excellent rating. The new store would provide a full range of M&S products including clothing, footwear, homeware, food and drinks. A cafe will be provided on the first level.

To engage with the community, a three day pre-application exhibition was held locally in Bexhill at the De La Warr Pavilion. Invitation letters were sent to local residents, councillors, planning officers, operators on the retail park, the press and other stakeholders prior to the exhibition.



At the exhibition, details of the scheme including the design of the building, the scale of the development, M&S range of products, its sustainable construction manual, Land Securities portfolio and benefits of the scheme etc were displayed. Comment forms were also provided at the venue for leaving comments. Land Securities, together with representatives

from Marks and Spencer and the development team working on the project attended the exhibition and answered questions about the project.

The exhibition successfully attracted over 1,000 visitors in three days. A detailed Statement of Community Engagement detailing the exercise and analysing the visitors comments will be prepared. The report will form part of the application submission.

An on-going website for the proposal will be set up in due course to keep the public updated on the progress of the proposal.

CgMs Planning Consultants advises on both planning and retail issues. A formal application will be submitted to the LPA in summer 2011.

LandSecurities

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How your M&S store could look