



Planning • Heritage

Specialist & Independent Advisors to the Property Industry

Hawley Crescent / Kentish Town Road

Client

Catesby Student Living Limited

Location

Camden, London

Services Provided

Planning

Date of Completion

October 2009 subject to a
Section 106 Agreement

Key Issues

Reduction in employment
floorspace;

High density student
accommodation;

Constrained, inner city site;

Reduction in Section 106
Contribution.

CgMs achieved planning approval for the Catesby scheme at planning committee on the site within Camden Town Centre.

Through detailed negotiation with the Council's Planning, and Urban Design and adjacent landowners, CgMs managed to achieve:

- high density student accommodation with an equivalent density of 1,390 habitable rooms per hectare.
- no cluster flats and no affordable student provision which all the inner London Boroughs are trying to demand.
- 100% site coverage at ground and basement on a constrained, inner city site.
- 55% reduction in employment floor space on a site historically used for creative industries despite the limited marketing.
- 40% saving in the Council's initial section 106 demands and got it through Committee first time.



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