



Planning • Historic Buildings • Archaeology

Specialist & Independent Advisors to the Property Industry

Graff Diamonds

Client

Commercial Land Equity Ltd

Location

6-8 New Bond Street

Services Provided

Historic Buildings

Date of Completion

2008

Key Issues

Assessment of interests

Breaching party wall

Conservation Area effects

Unified frontages



CgMs provided historic building and conservation area advice and guidance to the project architect. 6-8 New Bond Street are unlisted buildings located within the Mayfair Conservation Area. It was proposed to undertake internal and external alterations to both properties to provide a flagship retail space for Graff Diamonds.

CgMs helped secure consent following a detailed assessment of both properties. We offered advice on shop front designs and undertook consultations with Westminster City Council conservation officers. Working with Hugh Cullum Architects, the consented scheme allowed the removal of two Classical shop fronts and their replacement with a Portland stone replacement spanning the properties. The frontages are prominent in the

street as they form a projecting corner that marks the transition from New to Old Bond Street. The buildings are mixed in date and style which posed interesting challenges for the shop front design; a balance was found that enabled clear corporate identity whilst retaining readability of two separate properties.



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