



# Planning • Historic Buildings • Archaeology

Specialist & Independent Advisors to the Property Industry

## Cartier

### Client

Richemont UK Ltd

### Location

175-176 & 177 New Bond Street

### Services Provided

Historic Buildings

### Date of Completion

2007/8

### Key Issues

- Listed building alteration
- Analysis of features
- Assessment of interests
- Breaching party wall
- Conservation Area effects
- Unified frontages



CgMs secured listed building consent and planning permission for extensive alteration to the Grade II listed 175-176 New Bond Street Cartier store. The properties are located within the Mayfair Conservation Area.



The acquisition of the adjacent retail unit, the unlisted 177 New Bond Street, enabled expansion of their London retail showrooms. The proposal sought to breach the party wall, thereby altering plan form and affecting wall panelling and architectural features within the listed building. The proposal also required reconfiguration of the listed shop front and its continuation over the adjacent. The proposals sought to remove unsympathetic later features and ensure the highest quality refurbishment.

After detailed analysis and documentary research it was proven that the features and detailing within the property were attributable to several periods of varying interests and quality. CgMs worked closely with the project managers and French architectural team to mitigate impacts, provide conservation advice and negotiate the proposals with Westminster City Council Conservation Officer.

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